



AIPPI SINGAPORE SEMINAR



AI and the Law

Join Us for an Insightful Seminar!

AIPPI Singapore is excited to invite you to our upcoming seminar, **"AI and the Law"**, where we will explore the intersection of artificial intelligence and intellectual property laws. With AI rapidly transforming industries, this seminar will delve into the pressing legal challenges and opportunities posed by AI technologies.

Featuring distinguished speakers, Professor David Tan, Ms. Trina Ha, and Ms. Cheryl Seah, this event promises to provide valuable insights into how intellectual property laws are adapting to the age of AI. Whether you are an IP practitioner, academic, or industry professional, this seminar will equip you with the knowledge needed to navigate the evolving IP landscape.

Event Details

Date: 24 March 2025 (Monday)

Time: 2:30 PM - 6:00 PM

Venue: Drew & Napier LLC, 11th Floor

Fee:

- Free for AIPPI members
- S\$200 for non-AIPPI members
- Registration is required for AIPPI members and non-AIPPI members, please use the Registration Link below

Note: Each AIPPI member may bring up to 3 colleagues from their firm/organization free of charge.

Agenda

- **2:30 PM - 2:35 PM:** Opening Session
 - Welcome Remarks by Tony Yeo
 - Introduction of Participants
- **2:35 PM - 3:20 PM:** Topic 1
 - **Presentation by Professor David Tan:** "Regulating AI Output: Copyright Act, POFMA, POHA ... do we need more?"
 - *Synopsis:* With the aid of generative AI, we can all potentially be better writers, artists, and musicians. However, output from generative AI applications can infringe copyright

and assist in the creation of clickbaits and realistic scams. Globally, policymakers are deliberating on how best to combat deepfakes generated by AI, spanning the unauthorized use of a celebrity or politician's likeness and voice to the use of 'nudify' apps. This seminar surveys the kaleidoscope of available legislation in Singapore, concluding that copyright legislation will need to work in tandem with other criminal and civil sanctions to rein in the unruly AI development.

- **3:20 PM - 3:35 PM: Tea Break**
 - Networking and Refreshments
- **3:35 PM - 4:20 PM: Topic 2**
 - **Presentation by Ms. Trina Ha: "Issues and Insights Arising from the Intersection of AI and IP"**
 - *Synopsis:* Rapid advancement in AI technologies and the mass uptake of generative AI are raising issues at the interface with IP laws, which matured in the early modern period in a very different technological context. In February 2024, IPOS and the SMU Centre for AI & Data Governance published a global landscape report surveying the evolving approach of the major legal systems on key issues such as the recognition of AI systems in inventorship and authorship, the impact of AI-generated creations on traditional IP categories, and the evolving nature of IP infringement in the age of AI. This talk will provide an overview of the report as well as significant recent developments since publication.
- **4:20 PM - 4:35 PM: Tea Break**
 - Networking and Refreshments
- **4:35 PM - 5:20 PM: Topic 3**
 - **Presentation by Ms. Cheryl Seah: "AI and the Law: Navigating Risks, Responsibilities, and Regulations"**
 - *Synopsis:* How should lawyers and in-house counsels use AI within legal and ethical bounds? We start by exploring the unique features of AI technologies so that we are aware of how they work, how existing laws apply to their use, and consequently, when to use them. Through a series of case studies, we will also examine significant risks and ethical issues that lawyers and in-house counsels must pay attention to when using AI tools, and how to mitigate them, including (1) what measures should be in place when using AI-generated outputs (e.g. text, images); (2) preventing bias and discrimination and (3) safeguarding client confidentiality when using AI tools with client data.
- **5:20 PM – 6.00 PM: Joint Q&A**
 - **Consolidated Q&A session for all speakers and closing remarks, chaired by Tony Yeo**
 - *Synopsis:* We have heard about regulating AI and the difficulties of doing so. We have heard about Issues when AI interfaces with IP laws. We have heard the challenges of keeping AI within legal and ethical bounds. **Is AI a runaway train?** Should we do more

to control AI or should AI be allowed to flourish? What will the world be like either way?

Speakers

Professor David Tan

Professor David Tan is presently Co-Director of the Centre for Technology, Robotics, Artificial Intelligence & the Law and Head (Intellectual Property) of the EW Barker Centre for Law & Business at NUS Law. He served as Vice Dean (Academic Affairs) at NUS Law from January 2015 to June 2021, overseeing the undergraduate and postgraduate coursework curriculum. David holds PhD, LLB (First Class Honours), and Bachelor of Commerce degrees from the University of Melbourne, and an LLM from Harvard. In 2024, he was appointed as a Professorial Fellow of the AGC-Legal Service Academy.

Ms. Trina Ha

Ms. Trina Ha is the Chief Legal Counsel at IPOS and a recognized expert in copyright and entertainment law. She has extensive experience in addressing the challenges posed by emerging technologies and their impact on intellectual property. Ms. Ha has represented Singapore at international forums and is actively involved in shaping the future of IP laws to keep pace with technological advancements.

Ms. Cheryl Seah

Ms. Cheryl Seah is a Director at Drew & Napier LLC. She advises companies ranging from Fortune 500 MNCs to local and foreign start-ups on legal and governance issues arising from their use of AI at all stages of the AI life-cycle: from procuring the computing resources, to the data used in model training, to the IP and liability issues arising from the output. Clients include legal technology providers deploying their products in Singapore, and companies who wish to customize their own generative AI applications to generate documents and code.

Cheryl publishes frequently on legal issues arising from the use of AI with the Law Society of Singapore, where her work has been cited in a Singapore regulator's report, and also featured in the Law Society's yearly top 10 most read articles. She also delivers talks and training sessions on AI use for multinational corporations, local and foreign regulators, as well as local (NUS and SMU) and European universities.

Before joining Drew & Napier, Cheryl served as a State Counsel/Legislative Drafter in the Legislation Division of the Attorney-General's Chambers (Singapore's national law drafting office). She has advised on and drafted legislation across a wide variety of subjects, with a focus on transport (including autonomous vehicles), infrastructure, technology, and civil procedure.

Mr Tony Yeo

Mr Tony Yeo is the President of AIPPI Singapore Group. He is also Managing Director of Drew & Napier's Intellectual Property (IP) department, and a Director in its Dispute Resolution department. He also heads the firm's Healthcare & Life Sciences Practice.

Tony is a litigator with an active court practice as an advocate. He has acted as lead counsel in many complex matters, including numerous patent infringement cases. He has over 30 years of experience in IP litigation and enforcement including patent, trademark, and copyright litigation.

Tony was appointed by the Intellectual Property Office of Singapore (IPOS) as an IP Adjudicator to hear disputes at IPOS for a two-year term from April 2019. He is also the President of the International Association for the Protection of Intellectual Property (AIPPI) – Singapore Group.

Registration

Registration Link: <https://forms.gle/qjWa3ca4cxqgo822A>

Event Brochure: <http://www.aippi-sg.org/newsevents/>

Registration Queries: Email Meryl.Koh@drewnapier.com

Organized by AIPPI Singapore | www.aippi-sg.org



Public CPD Points : 3 (inclusive of 1 Public MEC Point)

Practice Area : Intellectual Property

Training Level : Intermediate

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes signing in on arrival and signing out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information